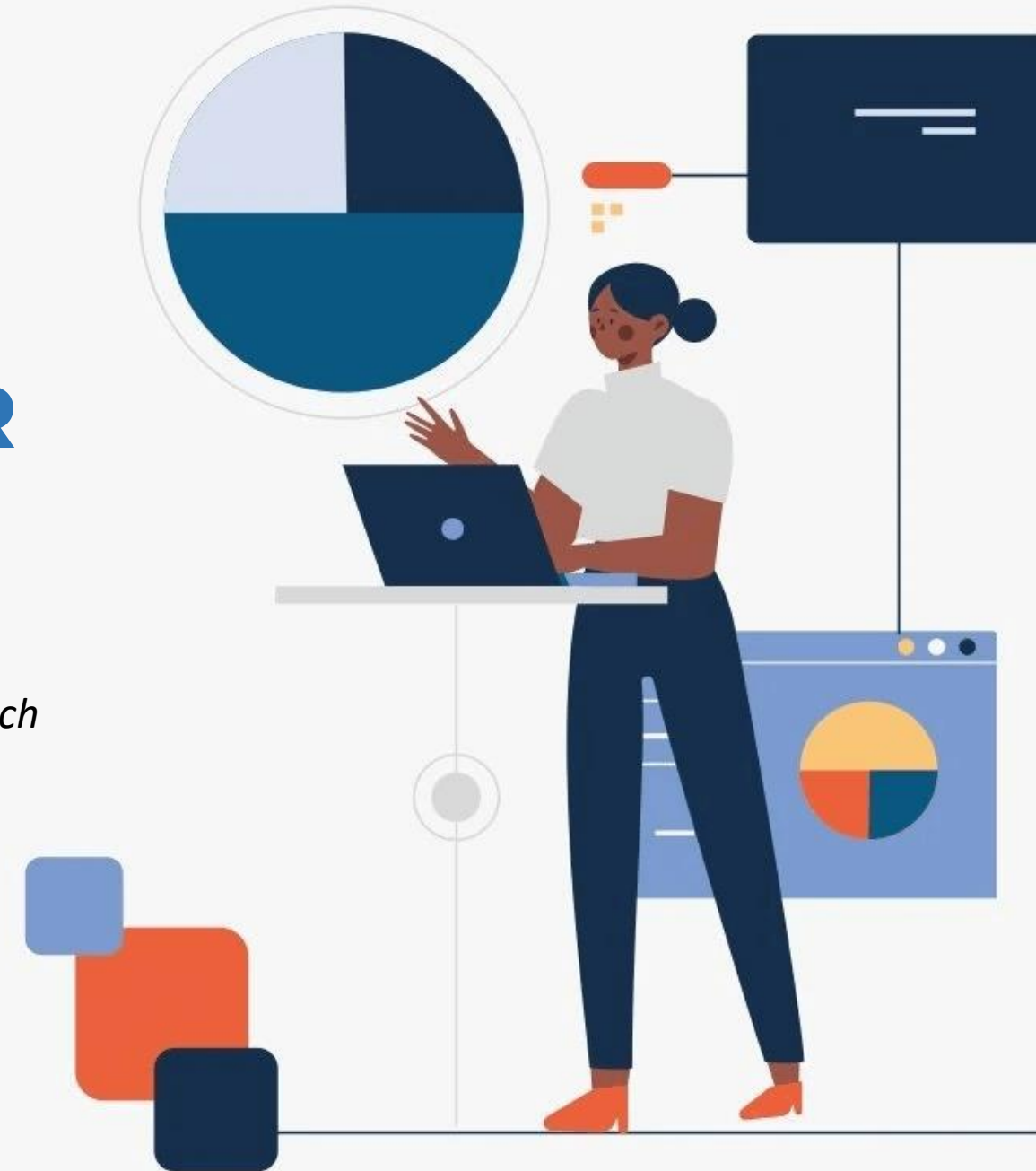


SEO INTELLIGENCE FOR [REDACTED].com

Uncovering Lost Revenue & Scalable Growth via Organic Search

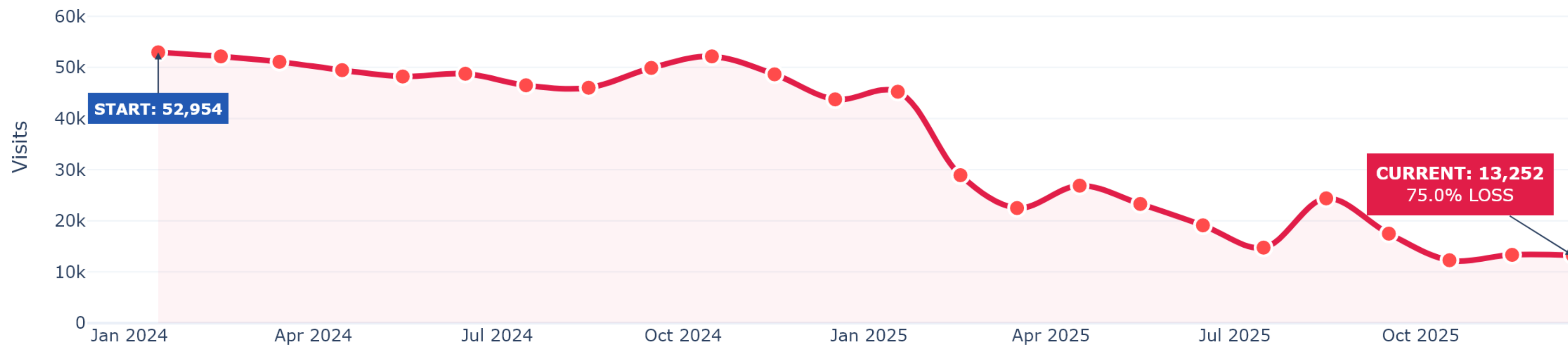
Let's talk results →



Organic Traffic - Non-Branded: 24 Month [CRITICAL: 75.0% Erosion]

Non-branded demand capture is weakening

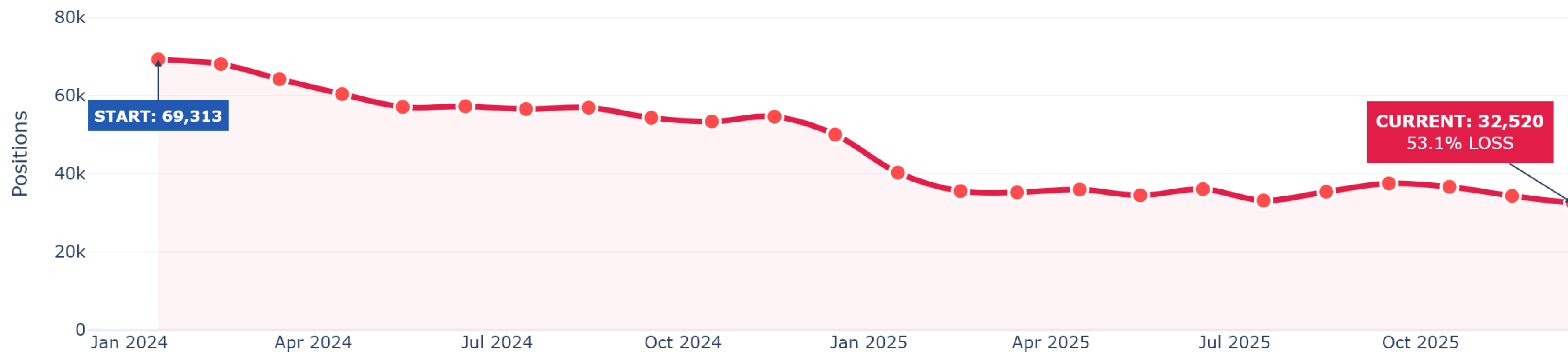
Domain: [REDACTED].com | Market: US



Organic Keyword Positions: 24 Month [CRITICAL: 53.1% Erosion]

Overall organic keyword coverage across search is shrinking

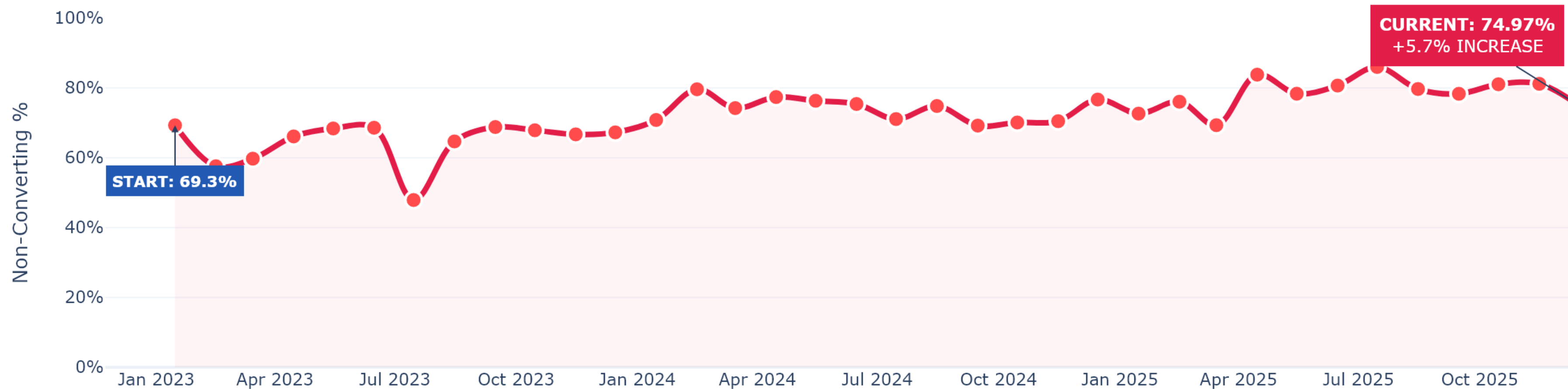
Domain: .com | Market: US



Non-Converting Traffic: 36 Month [CRITICAL: 74.97% Increase]

Traffic from low buying-intent searches

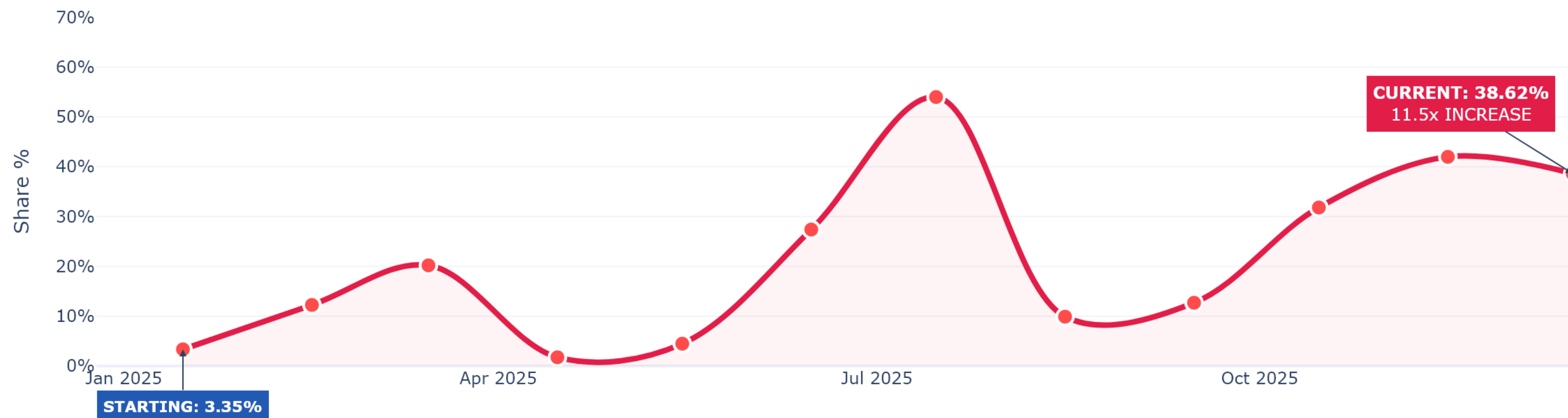
Domain: [REDACTED].com | Market: US



Branded Total Traffic: 12 Month [RISK: 11.5x Increase in Brand Share]

Traffic from Branded Keywords

Domain: [REDACTED].com | Market: US



Keyword Landscape: Terms Controlled by Competitors

Keyword	toptal.com	bairesdev.com	arc.dev	upwork.com	.com
hire android developers	4	7	12	1	0 (Not Ranking)
hire php developer	3	2	59	1	0 (Not Ranking)
hire react native developers	9	16	40	1	0 (Not Ranking)
hire .net developers	5	6	68	1	0 (Not Ranking)
hire ios developers	3	7	10	1	0 (Not Ranking)
hire android developer	5	4	14	1	0 (Not Ranking)
front end web development services	3	1	8	15	0 (Not Ranking)
hire android app developer	8	7	9	1	0 (Not Ranking)
hire node js developer	1	2	5	65	0 (Not Ranking)
hire .net developer	57	7	19	1	0 (Not Ranking)

Keyword Landscape: Terms Where Competitors Outrank You

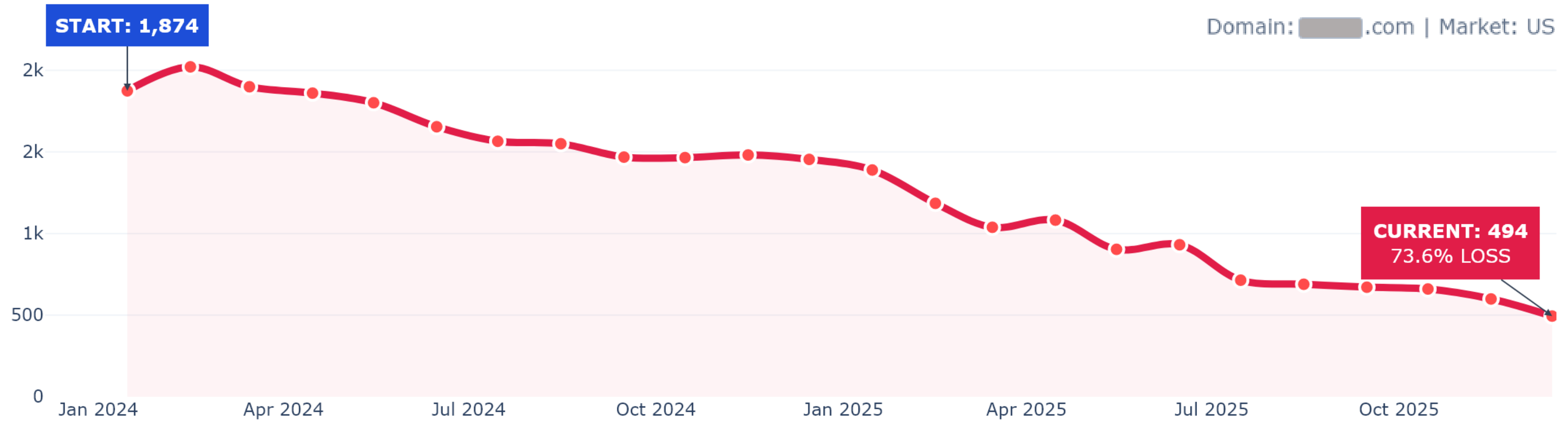
Keyword	toptal.com	bairesdev.com	arc.dev	upwork.com	.com
hire python developers	3	4	15	1	37
hire software developers	6	7	9	1	18
python developer hire	4	6	19	1	71
hire react native developer	5	15	36	1	65
hire software developer	5	4	13	1	17
hiring a software developer	4	5	13	1	91
hire full stack developer	2	12	7	1	23
hire full stack developers	3	9	4	1	16
hire ios developer	3	8	18	1	23
hire python developer	3	7	12	1	33

Top 10 Pages Losing Traffic

Pages experiencing the largest traffic losses

Page URL	Commercial Traffic	Transactional Traffic	Last Month	Current Month	Traffic Lost
https://www.████.com/blog/famous-computer-scientists-and-their-inventions	-12	-24	1,138	580	-558
https://www.████.com/blog/top-enterprise-business-software	-10	-2	626	312	-314
https://careers.████.com/	-273	-0	849	567	-282
https://www.████.com/interview-questions/artificial-intelligence	-58	-0	716	466	-250
https://www.████.com/blog/software-architecture-patterns-types	-7	-0	384	135	-249
https://careers.████.com/job/5472677004	-0	-0	198	32	-166
https://www.████.com/kb/nan-values-in-python	-0	-5	332	205	-127
https://www.████.com/kb/how-to-create-pypi-packages	-0	-0	131	12	-119
https://www.████.com/resources/top-mobile-app-development-platforms	-34	-0	266	151	-115
https://www.████.com/kb/what-are-the-7-principles-of-design-detailed-breakdown	-13	-0	162	50	-112

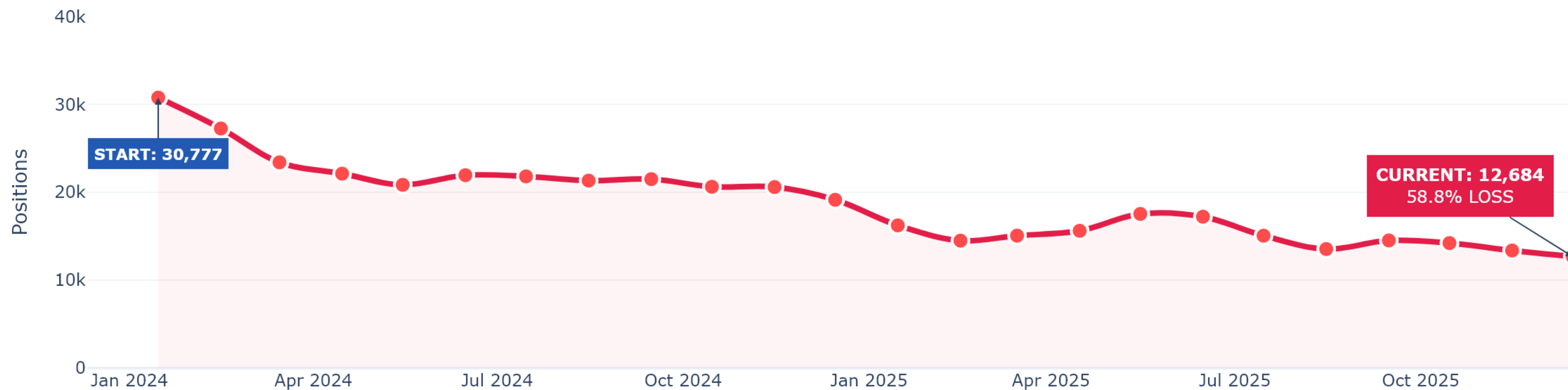
Top 3 Ranking Positions: 24 Month [CRITICAL: -73.6% Erosion]



Commercial Keyword Positions: 24 Month [CRITICAL: 58.8% Erosion]

High-intent commercial keyword visibility is shrinking

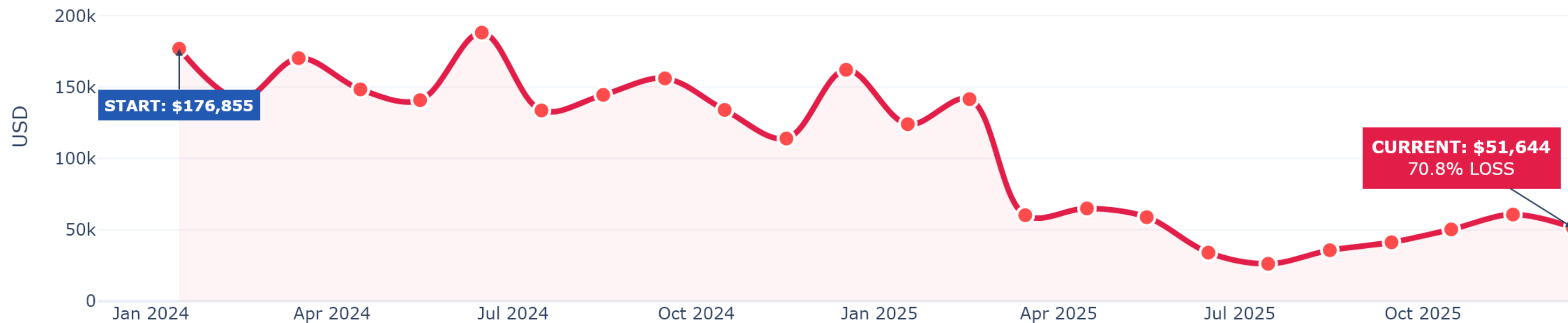
Domain: .com | Market: US



Commercial Traffic Value: 24 Month [CRITICAL: 70.8% Value Erosion]

Commercial traffic value is eroding over time

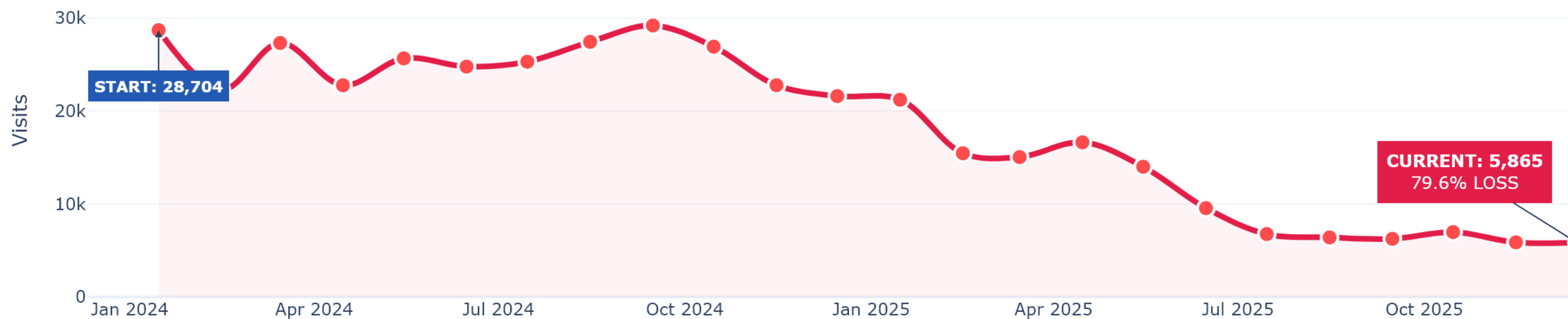
Domain: .com | Market: US



Commercial Traffic: 24 Month [CRITICAL: 79.6% Erosion]

Traffic from revenue-driven keywords is declining

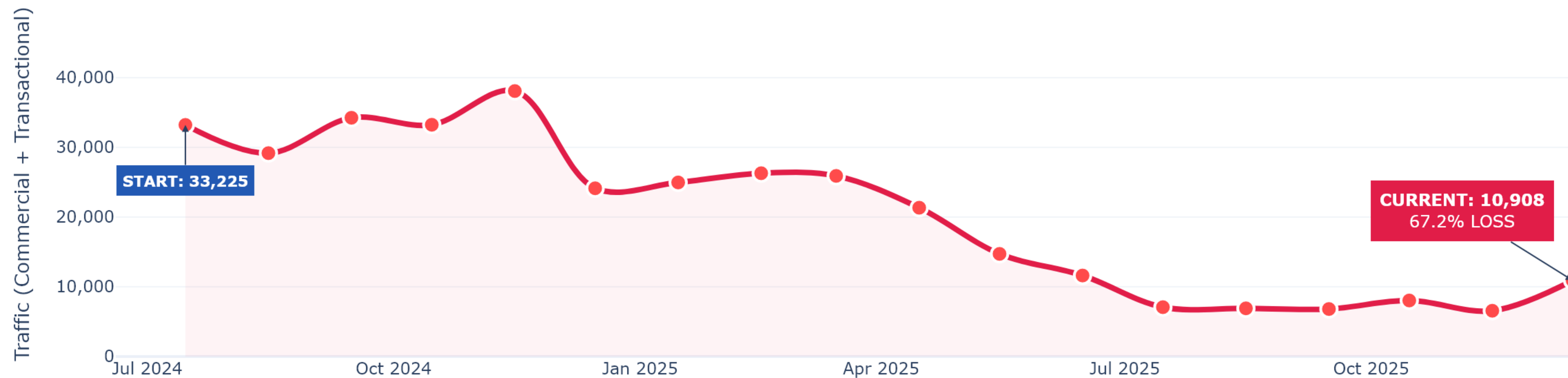
Domain: [REDACTED].com | Market: US



High-Intent Traffic: 18 Month [CRITICAL: -67.2% Erosion]

Traffic from High-Intent keywords is dropping

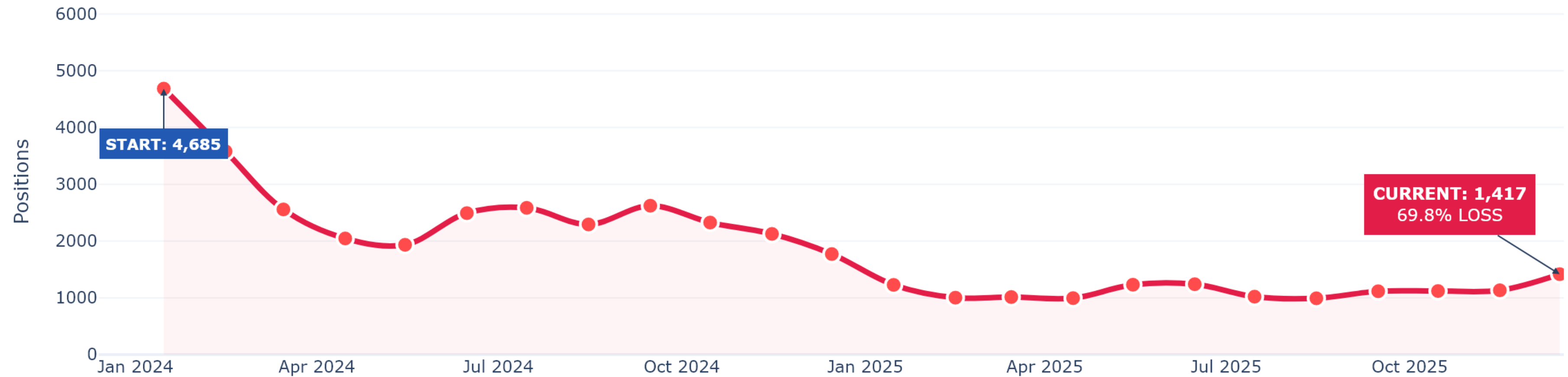
Domain: [REDACTED].com | Market: US



Transactional Keyword Positions: 24 Month [CRITICAL: 69.8% Erosion]

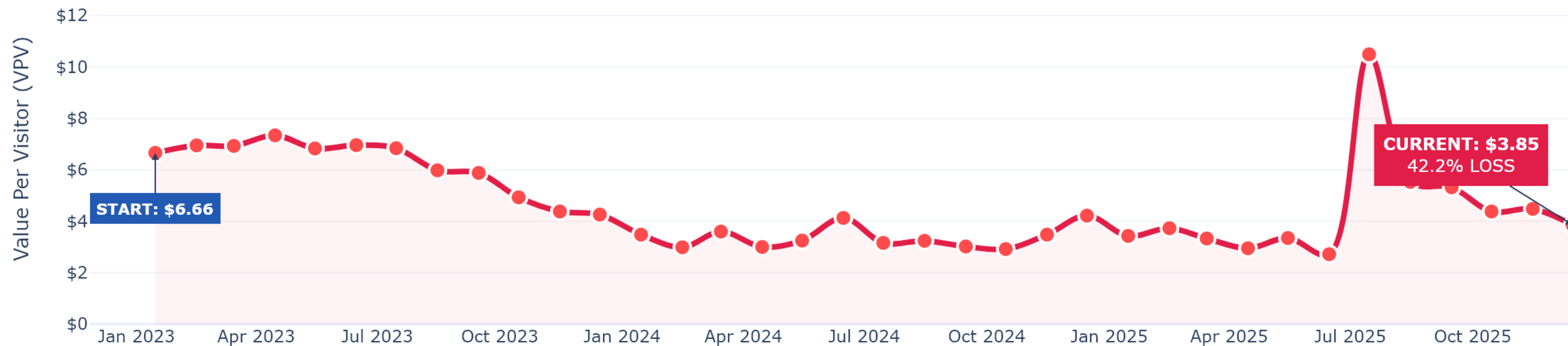
Transaction-ready keyword coverage is eroding before scale is achieved

Domain: [REDACTED].com | Market: US



Visitor Value Efficiency: 36 Month [CRITICAL: -42.2% Erosion]

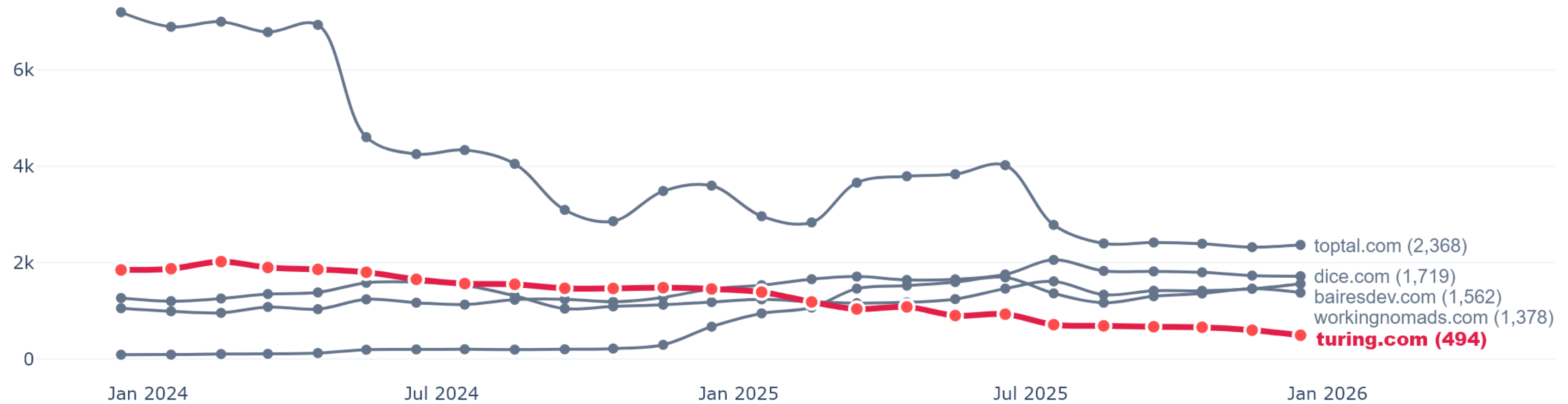
Domain: .com | Market: US



Top 3 Ranking Positions: 24 Month

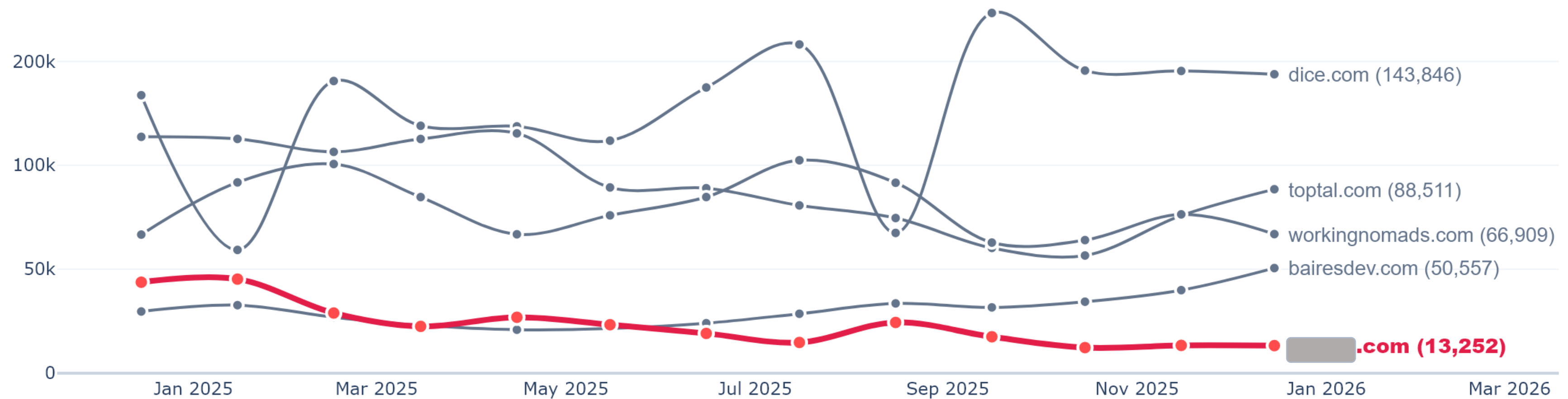
Keywords Ranking in Top 3 Positions

Domain: .com | Market: US



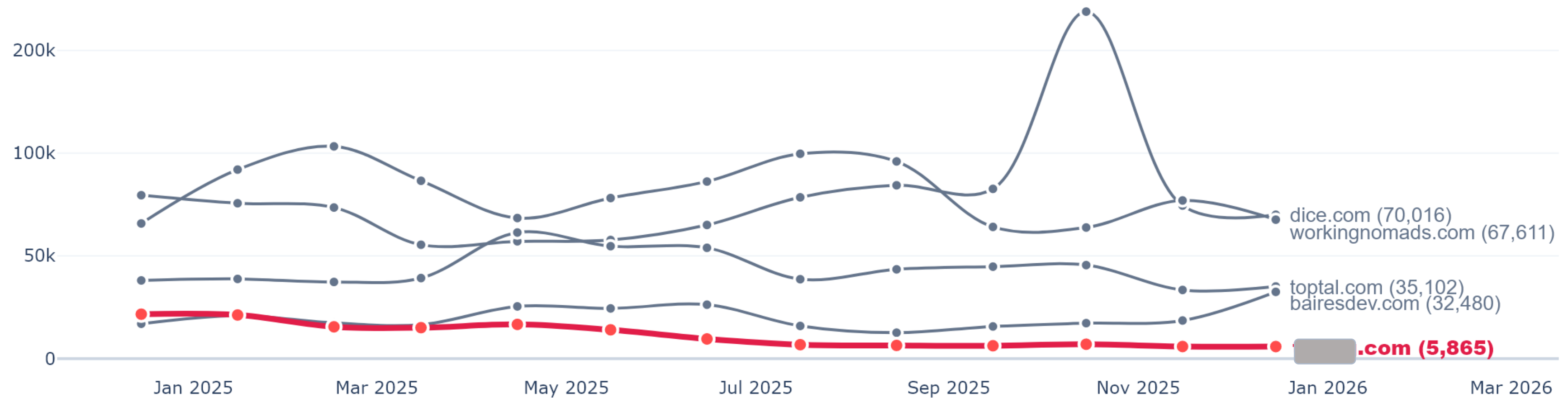
Organic Traffic - Non-Branded vs Competitors: 12 Month

Organic traffic from non-branded searches is weakest compared to competitors



Commercial Traffic vs Competitors: 12 Month

Traffic from Commercial-intent keywords is lowest compared to competitors



Transactional Traffic vs Competitors: 12 Month

Transactional traffic lags competitors across the market

